



**24-Hour Video Race begins May 22, 2009  
Angelika Film Center at Mockingbird Station in Dallas**

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What can happen with a 24-hour burst of creativity? The 24-Hour Video Race strives to find the answer. The 8<sup>th</sup> Annual 24-Hour Video Race, presented by The Video Association of Dallas, will commence at the Angelika Film Center in Mockingbird Station at 11:59 p.m. on Friday, May 22, and end 24 hours later at 12-midnight on Saturday, May 23. The Angelika Film Center is at 5321 E. Mockingbird Ln. For information, visit <http://www.24hourvideoracedallas.com> or call 214-428-8700 or email [videorace@videofest.org](mailto:videorace@videofest.org).

The screenings of the work of all the entrants will be Tuesday-Thursday, May 26-28 with the finalists screened on Wednesday, June 3 at the Angelika Film Center. The winning videos will be shown at the 22<sup>nd</sup> annual VideoFest in November and also on KERA -TV Channel 13's program "Frame of Mind." Team members should bring Race lanyards for admission to the screenings. (This includes teams who did not finish the Race.) Members of the general public can also attend. Admission is \$5 for adults and \$3 for children 12 and under.

Dallas film and video makers of all levels of experience are invited to participate in the race, both creatively and literally. Teams that do not make it to the finish line at midnight will not be included in the judging, All teams will be assigned four critical elements: one theme, one prop, one location and one line of dialogue.

Anyone with a camera and the willingness to race can participate. Past teams have included elementary school students to professional filmmakers. Student teams compete against other student teams and adult teams are categorized by team size rather than skill level.

The 24-Hour Video Race's teams are divided in to five categories:

Pixelvision K-12 Teams

Futurevision Current College/University students and recent graduates

Auteur Professional or amateur teams of 1 or 2 members

Guerilla Professional or Amateur teams of 3 to 5 members

*Hollywood Professional or Amateur teams of 6 or more members*

*The 8<sup>th</sup> Annual 24-Hour Video Race sponsors include Alford Media, The Tape Company, AFI Dallas, The Music Bakery, Dallas Film Commission, Funimation Entertainment and HBO.*

*In 2008, 96 teams participated and 64 finished on time. Winners included Last Minute Movie Makers, Manamal Productions, WhiteNoise Films, Palatia Motion Picture Group and The Video Mafia. Over 750 filmmakers and crew have raced across the finish line over the history of the race.*

**ABOUT VIDEO ASSOCIATION of DALLAS:**

*The mission of the Video Association is to promote an understanding of video as a creative medium and cultural force in our society, and to support and advance the work of Texas artists working in video and the electronic arts.*

*The Video Association of Dallas (VAD) is a 501(c)(3) organization incorporated on April 25, 1989. It began in 1986 as a weekend event, "Video As A Creative Medium", presented at the Dallas Museum of Art by independent curators Barton Weiss and John Held. That first event, which included two nights of video by selected local and national video artists, was a great popular success, which led to the founding of the Dallas Video Festival (DVF) in 1987.*

*Video Association of Dallas presents the 24 Hour Video Race and other programs throughout the year.*

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